

PURPOSE/MISSION STATEMENT:

To be in an environment that allows me the license to create work of value, purpose or longevity.

VALUE I BRING WITH ME:

I have created the single best chocolate cake recipe you will ever find.

- Proficient in Adobe Creative Suite 6
- Proficient in Adobe CC Cloud
- Mac and PC Platforms
- *Emphasis:* Illustrator, Photoshop, InDesign and Audition
- Microsoft Office
- Mac and PC Platforms
- Microsoft Publisher 2016
- PC Platform Only

online properties

www.aospdx.com
websites, design, training, outreach

www.aceofspadespdx.com
music history, education



key skillset

- digital content creation
- training specialist
- non-profit project manager
- retail management

- BA • 2004
- MASS COMMUNICATIONS
- MARYLHURST UNIVERSITY
- *Emphasis studies:*
- *Non-Profits/Government Organizations*
- AA • 2002
- LIBERAL ARTS TRANSFER
- CHEMEKETA CC
- *Emphasis studies:*
- *Visual Communications/Journalism*

BEN BROWN JR.

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PHOTOGRAPHY/VIDEO

Social Media Marketing • Product • Live Action
Portrait • Digital, HDR and 35MM • Promotional



WORDPRESS/WEBSITES

E-Commerce Sites • Portfolio Sites • Tech Support
Training • Hosting • Content • Structure • UI/UX



MUSIC PROGRAMS

Audio Engineer • Host • Producer • Research
Script Creation • Multi-Platform Placement



ILLUSTRATION

Digital • Infographics • Art • Outreach
Technical • Presentation • Freehand



WRITING/LAYOUT

Catalogues • Presentation • Process Guides
Technical • Reviews • Essay/Thesis • Safety

TRADITIONAL TEXT RESUME: On Reverse/Page Two



Ben Brown Jr.

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Objective

To be in an environment that allows me the license to create work of value, purpose or longevity.

Work Experience**Training Specialist, Goodwill E-Commerce**

Hillsboro, OR. August 2015 present.

- Creation of used product catalogues for 50+ retail locations.
- On and Off-site training to associates at retail/e-commerce locations.
- Social media marketing engagement.
- Create corporate presentation materials, advertising and product updates for retail associates.
- Produce training materials for a variety of topics, from Radiation Safety, product procurement, production machinery, all shipping methods and software, etc.
- Consult on other special projects, including website UI/UX.
- Assist associates on warehouse floor on various projects to meet customer requests or list for sale online.
- List for sale online a wide variety of physical product for sale, often sorting through raw donations.
- Utilize equipment to bring physical product to acceptable sales standards.
- Operation of large-scale equipment to process customer orders.
- Pull and check orders from warehouse per customer orders.
- Package and ship customer orders manually using shipping software.

Freelance Graphic Designer and Event Producer

Portland/Beaverton, OR. July 2000 to present

- Emphasis on low-budget, high impact design. Not one to shy away from v“difficult” projects or unique populations.
- Fluent in layout, illustration and photo-editing software programs. Primary programs include Adobe Create Suite 6 and Microsoft Office Suite, Mac platform and PC platforms. Also proficient in Windows 10, MS Office Suite for platform.
- Professional writer for newspaper stories, magazine articles, grants, ad copy, technical publications, newsletters, forms and marketing collateral.
- 35mm and digital photography.
- Wordpress E-commerce design and layout for websites.
- Digital and manual illustration.
- Primary end products: print media, everything from complicated 9 color screens, 4 to 6 plate offset to simple photo-copier ready handouts, business forms, packaging, logos, t-shirts and web design.
- Produce fundraisers and obtain grants for local and regional non-profit organizations, most notably large-scale, multi-day cultural events and health prevention and outreach.
- Produce a weekly audio anthology program, and am a proud online event producer for UNESCO’s International Jazz Day series five years running.

Visit online:

- www.aospdx.com
(websites, design, training and outreach)
- www.aceofspadespdx.com
(music history and education)

Shift Supervisor, Starbucks Coffee

Portland, OR. June 2004 to June 2012.

- Manage duties for 6 to 8 employees. Floated as a supervisor or barista at over 40 stores in my district.
- Cash handling, deposits and inventory.
- Traditional coffee-shop experience, mixed with community outreach programs and expanding sales through existing avenues.
- Twice given the “Partner (Employee) of the Quarter” award for my region for strength with customers, exceeding sales goals and community outreach projects.
- Strongest skill set: growing community partnerships and expanding employee involvement in community-based programs.

Education

- Marylhurst College. BA, 2004, Mass Communications, Portland, OR.
- Chemeketa Community College. AA, 2002, Visual Communications, Salem, OR.

Recent Professional Certifications

- Radiation Safety and Shipping, 2019, Thermo Scientific, Waltham, MA.
- Blood Borne Pathogens. 2019, American CPR, Encinitas, CA.

Professional Affiliations

- **Event Producer, 2016-present, International Jazz Day/UNESCO.**
Providing commercial-free online programming to those without access.
- **Vice-President, 2008-2012, Pride NW, Inc.**
Responsible for fundraising, operations and media for Oregon’s largest parade and a three-day LGBTQ festival.
- **Sexual Health for Men Coalition (SH4MC), 2005-2011.**
Founding member and men’s community outreach liaison.
- **Chairman, 2006-2011, Oregon Leather Pride.**
Responsible for 10 day event spread over multiple cities and venues for 25 groups, media, grant writing and fundraising.
- **Board member, 2005-2008, Oregon Bears, Portland, OR .**
Media and Outreach committee chairman, also oversaw annual State of Oregon reporting and financials.
- **Board member, 2000-2003, Capitol Pride, Salem, OR.**
Media and Outreach Committee Chairman.

Awards and Citations

- Pride in Action Award. 2010. Pride Northwest, Portland, OR.
- Starbucks Partner of the Quarter. 2006 and 2010. Starbucks, Portland, OR.
- Humanitarian of the Year. 2007. Imperial Sovereign Rose Court, Portland, OR.
- Man of the Year. 2006. Blackout Leather Productions, Portland, Oregon

References

- Available upon request.